

Millville Soccer Association

PO Box 983

Millville, NJ 08332

856-293-8700

www.millvillesoccer.com

Sponsorship / Memorial Request

Dear Potential Sponsor:

The Millville Soccer Association has a proud tradition of developing boys and girls soccer skills, as well as a long history of fielding competitive teams that enjoy success locally and regionally. The Millville Soccer Association is a fast growing soccer organization in Cumberland County and a positive impact on the lives of the area youth, their families and the community.

We are offering an opportunity for you or your business, to become sponsors of equipment and items to improve and beautify our fields and complex. Your contributions will be targeted exclusively to lowering the growing costs of the club's 400+ players, enabling them to continue to participate in club's training programs, soccer league games, and local and regional tournaments.

The Millville Soccer Association is guided by a volunteer board of directors and dedicated parent volunteers. We are nonprofit club that does not receive much governmental or grant assistance. Our primary revenue source is registration fees paid by families, proceeds from our seasonal fundraisers, and donations received from generous individuals and businesses. In order to continue to make this rewarding experience a reality for our youth, we are reaching out directly to area businesses, family, and friends, and offering the opportunity to help by becoming a sponsor.

The demographics of the Millville Soccer Association are some of the most coveted in advertising. Major corporations spend tens of millions of dollars annually to reach "Soccer Moms and Dads", sports and recreation enthusiasts and children from ages 4 to 14. The "Soccer Moms and Dads" are the number one targeted demographic of Super Bowl commercials. And how much do companies pay for 30 seconds of advertising during the Super Bowl? *Millions!* We have thousands of your potential customers that visit our complex each season, but it won't cost you millions.

Please review and select the following sponsorship, dedications and/or donation possibilities that best fits your business and budget.

Thank you!

- 5' Park Bench: Sponsor an MSA park bench at the MSA Complex! Your donation of \$400 will be applied to the purchase of a similar bench pictured. A business name or memorial plaque can be added. Be sure to add your message below.



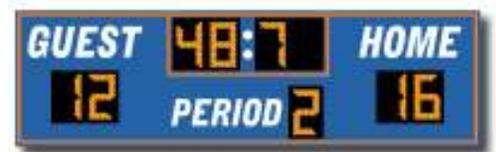
- 6' Hexagonal Picnic Table: Sponsor an MSA picnic table at the MSA Complex. Your donation of \$500 will be applied to the purchase of a similar table pictured. A business name or memorial plaque can be added. Be sure to add your message below.



- Ornamental Tree: Sponsor a 4' – 6' ornamental tree at the MSA Complex. Your donation of \$100 will be applied to the purchase of a similar tree pictured. Plantings will be done when best possible. A business name or memorial plaque can be added. Be sure to add your message below.



- Scoreboard: Become a corporate sponsor for a scoreboard and field at the MSA complex. Your donation of \$5000 will be applied to the purchase of a scoreboard to be placed on one field at the complex.



- PA System: Your donation of \$500 will be applied to the purchase of a PA System to be installed at the soccer complex. The PA System will allow us to make special and or emergency announcements for everyone at the complex to hear.



- Recreation Team Sponsor: Your donation of \$250 will be applied to a sponsorship of a Recreation team for the upcoming Fall and Spring seasons. Your business name will be added to our sponsor board and website. Your business will also receive a team photo in the Fall season.



- Recreation Team Logo Sponsor: Your donation of \$300 will be applied to a sponsorship of a Recreation team for the upcoming Fall and Spring Seasons. Your business logo will be added to the sponsor board and name to the website. Your business will also receive a team photo in the Fall season. (Be sure to include artwork or business card)



Sponsor / Memorial Agreement

Name: _____

Business Name (To be displayed on shirts): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Website: _____

Message (for Park Bench, Picnic Table or Tree plaque):

Signature: _____

League Use Only:

Date Rec'd _____ Check # _____

Sponsor Level: _____ Team # _____